



"the easiest way to raise funds for your school"

Dear Parents/Carers,

On **Tuesday 28th November** the pupils of Benyon Primary will be taking part in our sponsored 'Speed Challenge'. There is no fee for participation and every child in the school will take part.

Our Speed Challenge involves a giant inflatable football goal with an integrated speed camera system. When a pupil (or teacher) takes a shot at the goal the speed is displayed on a digital screen for all to see. Every child in the school will receive a personalised certificate showing their top speed on the day of the event.

Like many fundraising events, funds are raised via pupil sponsorship; children will ask friends and family members to sponsor them to take part in the speed challenge. Your school are not the only ones who can benefit from one of our fundraising events as we offer the pupils the opportunity to win prizes for their fundraising efforts. The more each child can raise, the more prizes they will win. Our prizes include, drinks bottles, gym bags, wristbands, medals, trophies and footballs! Your school will receive 50% of all the money raised and all costs associated with running the event come out the remaining 50%. Our events are structured in this way to eliminate any initial outlay and financial risks for your school which occur when running fundraising activities.

Today the pupils were shown a virtual assembly where the event was explained to the pupils and staff. During this assembly we informed the children of the importance of 'safe' fundraising. We have asked that all funds raised are received from friends and family only and pupils are not to knock on doors or ask strangers to sponsor them.

Accompanying this letter is your child's sponsorship form. The sponsorship form shows what prizes can be won as well as our website and contact details. Please do not hesitate to get in contact if you have any questions regarding the event.

Good luck with your fundraising,

ProStrike Events Team